



MONDELÉZ SOUTH CENTRAL & EAST AFRICA

- Commercial Head Office – Johannesburg
- Manufacturing sites in Port Elizabeth, South Africa and Matsapha, Eswatini
- Distribution partners in Central, East Africa
- Approximately 700 employees

... with iconic global and local brands



Mondelēz
International
SNACKING MADE RIGHT

Health In Action



Nutrition Education: Equipping educators with information and tools

Access to Fresh Foods: Developing Food Gardens and Aquaponics Facilities

Active Play: Getting children to move more



Mondelez International Foundation Project

Launched October 2015

R37mil over four years

120 000 disadvantaged learners from 116 schools in Gauteng and Eastern Cape

252 Food handlers trained

30 Unemployed youth recruited and trained

Two Aquaponics sites

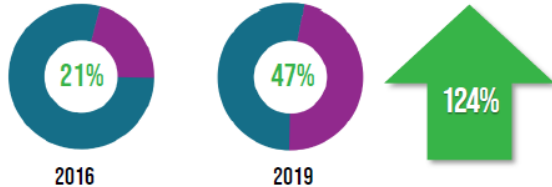
HEALTH IN ACTION – PHASE ONE RESULTS



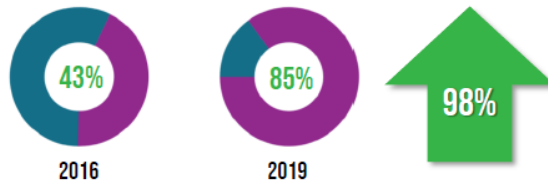
HEALTH IN ACTION PROGRAM SOUTH AFRICA PHASE I EVALUATION HIGHLIGHTS 2016-2019



KNOWLEDGE OF NUTRITION & HEALTHY LIFESTYLES



PHYSICAL ACTIVITY – AT LEAST 30 MINUTES DAILY

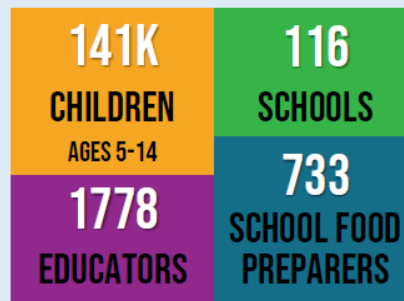


CONSUMPTION OF FRESH FOODS



PROGRAM REACH

13 LOCATIONS
IN GAUTENG & EASTERN CAPE PROVINCES



COMMUNITY ENGAGEMENT



CHILDREN IN NORMAL BODY MASS INDEX RANGE



56% AT ENDLINE – AN 8% INCREASE

CHILDREN WITH IMPROVED BMI



Obese (24% → 14%)	Overweight (12% → 12%)
Normal (52% → 56%)	Underweight (0% → 10%)
Wasted (10% → 6%)	Severely Wasted (2% → 2%)

